

Message Text

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1. BELIEVE WIDEST POSSIBLE SCOPE (ACADEMIC, SOCIAL, BUSINESS, PROFESSIONAL, SPORTS, ETC.) SHOULD BE GIVEN NEW INITIATIVES IF NEW PROGRAMS DO NOT REDUCE PRESENT ACTIVITIES WHICH CLEARLY FILL PRIORITY EXCHANGE OBJECTIVES. FUNDS AND STAFF FOR CURRENT ONGOING PROGRAMS ALREADY TIGHT. WHILE SUBSTANTIAL INCREASES IN CULTURAL EXCHANGES OBVIOUSLY WELCOMED, ANY MASSIVE INCREASE INVOLVING USG RESOURCES WOULD REQUIRE STAFF AND FUNDS BEYOND THOSE CURRENTLY AVAILABLE.

2. GREATLY ENLARGED NUMBERS OF GROUP VISITS WOULD BE BENEFICIAL IF ADMINISTRATIVE MACHINERY CAN BE DEVELOPED TO HANDLE SUCH GROUPS. TO BE MEANINGFUL AND FEASIBLE LOCAL SPONSORSHIP REQUIRED WHICH, IN TURN, BEST ARRANGED WHEN VISITORS ARE SPECIALIZED GROUPS FROM PROFESSIONAL, SPORTS, BUSINESS, EDUCATION FIELDS ETC. AND COUNTERPART GROUPS WITH CORRESPONDING INTERESTS OR NEEDS EXIST IN HOST COUNTRY.

3. BASIC TO ANY GREATLY EXPANDED EXCHANGE PROGRAM IS THE COLLEC-
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TION AND AVAILABILITY OF BETTER INFORMATION REGARDING SCOPE, VARIETY AND TYPE OF ALL EXCHANGE PROGRAMS AND LINKAGES ALREADY EXISTING BETWEEN ACADEMIC, SOCIAL, PROFESSIONAL, GOVERNMENTAL AND OTHER GROUPS AND INSTITUTIONS OF U.S. AND HOST COUNTRIES. APPARENTLY NO ONE TO DATE HAS TAKEN TIME TO ASSESS OVERALL PICTURE OF EXCHANGES (PRIVATE, PUBLIC, INSTITUTIONAL, PROFESSIONAL ETC.) IN RECENT YEARS IN PERU OR ELSEWHERE BUT WHICH, WE

BELIEVE, HAVE GROWN BAND IN HAND WITH GROWTH OF INTERDEPENDENCY. WHAT WE SUGGEST AS BASIC NEED IS A PILOT SURVEY IN ONE OR MORE COUNTRIES OF THE QUANTITY AND SCOPE OF EXISTING LINKS BETWEEN U.S. AND HOST COUNTRY INSTITUTIONS. SUCH A STUDY WOULD PROVIDE USEFUL INFORMATION AS TO (1) TYPE OF EXCHANGES WHICH SHOULD BE FINANCED BY LIMITED USG RESOURCES, (2) EXCHANGES WHICH MIGHT BE ACCELERATED BY USG FACILITATIVE OR FINANCIAL ASSISTANCE AND (3) EXCHANGES WHICH ARE INDEPENDENTLY HEALTHY AND VIABLE AND TO NOT REQUIRE USG INVOLVEMENT. WE WOULD BE HAPPY TO HAVE SUCH A STUDY CONDUCTED IN PERU.

4. AS FOLLOW-UP TO SUCH SURVEYS WE SUGGEST CONSIDERATION ESTABLISHMENT UNDER USG OR OAS AUSPICES OF EXCHANGE INFORMATION NETWORK WITH ON-LINE TERMINALS AT EACH LATIN AMERICAN CAPITAL OR AT MAJOR CAPITALS INITIALLY. PURPOSE WOULD BE TO PROVIDE INFORMATION ALL ON-GOING GOVERNMENT AND PRIVATE EXCHANGE PROGRAMS IN ORDER QUICKLY PROVIDE INFORMATION TO MEET SPECIFIC EXCHANGE NEEDS. WOULD REQUIRE UTILIZATION ALREADY EXISTING DATA BASES PLUS CREATION NEW ONE BASED IN PART ON SURVEYS MENTIONED EARLIER.

5. IN ADDITION TO BASIC APPROACH DISCUSSED ABOVE, FOLLOWING SUGGESTIONS SUBMITTED:

(A) BROADER SUPPORT OF SPORTS PROJECTS SUCH AS THAT REPORTED USIS LIMA F.M. DATED MAY 4, 1977, COPU OF WHICH SENT CU/IAP. UTILIZING USIS FUNDS AS SEED MONEY EMBASSY PARTICIPATION AND SUPPORT IN ARRANGING FOR U.S. COACH JIM SIMS TO TRAIN PERUVIAN MEN'S AND WOMEN'S BASKETBALL TEAMS DURING PAST YEAR NOT ONLY GARNERED SOUTH AMERICAN CHAMPIONSHIP FOR LATTER BUT INVOLVED U.S. AND PERUVIAN BUSINESSMEN, PENNSYLVANIA STATE OFFICIALS, UNCLASSIFIED

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EXCHANGE VISITS OF MEN'S TEAM TO U.S. TO PLAY 15 UNIVERSITIES AND U.S. MEN'S AND WOMEN'S TEAMS TO PERU, ETC. THIS TYPE EXCHANGE PROGRAMMING PROBABLY COULD BE EXPANDED ELSEWHERE UTILIZING CURRENT OR SLIGHTLY INCREASED RESOURCES. SPORTS AS EXCHANGE VEHICLE HAS BEEN MUCH LESS USED BY U.S. THAN NUMBER OF OTHER COUNTRIES PARTICULARLY CUBA, CHINA AND SOVIET UNION.

(B) GREATLY EXPAND SHORT TERM TRAVEL GRANTS TO ALLOW INTELLECTUAL LEADER ATTEND CONFERENCES, CONGRESSES, AND SEMINARS. MANY INSTITUTIONAL LINKAGES WEAK DUE LACK TRAVEL AND PER DIEM FUNDS AND EXISTING PROGRAMS NOT DESIGNED TO HANDLE THIS PROBLEM.

(C) CREATE GRANT PROGRAM TO PERMIT PERFORMING AND VISUAL ARTISTS AND WRITERS TO MEET WITH COUNTERPARTS FOR ONE-THREE MONTHS WITHOUT NEED PERFORM OR EXHIBIT WORKS. ARTISTS NOW TRAVELING RARELY HAVE CHANCE FOR SERIOUS EXCHANGE WITH COUNTERPARTS DUE LIMITATIONS IMPOSED BY PERFORMANCE OR EXHIBIT SCHEDULES.

(D) INCREASED FUNDING COULD BE UTILIZED FOR STUDENT EXCHANGES

AT POSTGRADUATE LEVEL, FULLBRIGHT PROGRAM, UNIVERSITY-TO-UNIVERSITY LINKAGES, AND STRENGTHENING OF IIE ACTIVITIES IN LATIN AMERICA.

(E) DEARTH OF MAJOR U.S. CULTURAL ATTRACTIONS IN LATIN AMERICA RECENT YEARS MAKES EXCHANGE VISITS OF TOP RATE SYMPHONY ORCHESTRAS AND THEATRICAL GROUPS HIGHLY DESIRABLE IMPACT PROJECT. WE WOULD WELCOME SUCH GROUPS IN PERU.

(F) ALTHOUGH DEVELOPMENT AND EXPANSION AMERICAN SCHOOLS ABROAD MAY NOT FIT CONTEXT OF NEW EXCHANGE PROGRAMS PRESIDENT HAD IN MIND APRIL 14, CONTRIBUTION SUCH SCHOOLS TO LONG-RANGE CULTURAL EXCHANGES MERITS CONSIDERATION IN ANY PLANS FOR EXPANDED EXCHANGES. FRENCH AND GERMANS FOR YEARS HAVE UTILIZED SCHOOLS IN HOST COUNTRIES AS FOCAL POINTS FOR BOTH SHORT RANGE AND LONG-RANGE CULTURAL EXCHANGES, WHILE USG TRADITIONALLY HAS USED AMERICAN SCHOOLS ABROAD ONLY FOR EDUCATIONAL PURPOSES.
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(G) ANOTHER AREA WHERE ADDITIONAL FUNDING COULD STIMULATE GOALS OF INCREASED EXCHANGES IS TO INCREASE SUPPORT FOR BINATIONAL CULTURAL CENTERS. AS NOTED MARCH 77 REPORT OF STAFF SURVEY TEAM TO HOUSE COMMITTEE ON INTERNATIONAL RELATIONS ON U.S. INFORMATION AND CULTURAL PROGRAMS IN LATIN AMERICA, "THE BINATIONAL CENTER...CONSTITUTES A RESOURCE IN LATIN AMERICA WHICH IS BOTH UNIQUE AND AMONG THE MOST COST-EFFECTIVE INSTRUMENTS EXISTING IN ANY AREA OF THE WORLD IN PROMOTING LONG-RANGE U.S. FOREIGN POLICY OBJECTIVES." IN PERU BNC BUILDING EXPANSION PROGRAMS IN LIMA (MIRAFLORES BRANCH) AND TRUJILLO CURRENTLY STYMIED DUE FUNDING PROBLEMS WHICH COULD BE ASSISTED WITH MORE FUNDS TO ENABLE COMPLETION BUILDING PROJECTS WHICH WOULD PROVIDE BETTER INSTITUTIONALIZED FACILITIES FOR CULTURAL EXCHANGES.
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